

Made in Iowa

a film project

I'm back at work full-time to finish our very own Made in Iowa film!

As you recall, this is a film about five Iowan families from different ethnic backgrounds. The eyes through which we'll learn how and why they came to Iowa are those of middle and high school students.

We're well aware that Made in Iowa needs to be accurate and personal. Research and an advisory committee are taking care of the first need. For the second need, we have made an effort to find compelling stories, the type that will leave you thinking

A paradigm of a compelling story is that of the Longs from West Des Moines.. We've been working with them since last year and we've come to the decision to shoot a pilot with them in high definition.

In March, Atlas Media Group and IDLA shot two scenes at East high school and the Jordan House, a historical site relevant to the Longs' story.

Then, on April Armando got hold of some funds to finish the pilot. The only condition is that we work with Cabin 17 Productions. Therefore, we made the switch and entered into a contract with them.

Ken Wimber is our new producer. He and his family moved from California to Iowa five years ago. Ken and I have been working with the Longs, prepping them for the one-day shoot sometime in June.

We believe that this pilot will help us in promoting and fundraising for the Made in Iowa film.

Please contact me with any questions or comments. Best,

Irene



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